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**PPA Announces Mel Brodsky as the 2017 J. Allen Duffield Pharmaceutical Industry
Award Recipient**

Harrisburg, PA --- The Pennsylvania Pharmacists Association (PPA) recently presented Mel Brodsky, RPH with the J. Allen Duffield Pharmaceutical Industry Award during PPA's 2017 Annual Conference held at the Kalahari Resorts and Convention Center on September 23, 2017 in Pocono Manor, PA.

The J. Allen Duffield Pharmaceutical Industry Award is presented to an individual who is associated with the pharmaceutical industry or other pharmacy associated and related business or service, who has contributed time, effort, commitment, and supported and participated in the activities and programs of PPA. This individual has also, through his or her affiliation with the company and industry represents contributions to the betterment of the profession of pharmacy.

Brodsky is a 1966 graduate of Temple University. He was instrumental in founding and developing a multi-state purchasing organization which evolved into the strong Keystone Pharmacy Purchasing Alliance, which he became the CEO of in 1997.

During his time with Keystone and later as also the Executive Director of PARD, this individual devoted timeless energy and time into legislative efforts in concert with PPA. He has worked to ensure there is a strong connection between the Philadelphia area pharmacists and PPA and was responsible for implementing dues reimbursement for KPPA members involved with PPA. He has devoted his career to helping the independent pharmacy industry and is passionate about the profession to anyone he comes in contact with.

About The Pennsylvania Pharmacists Association

Founded in 1878, the Pennsylvania Pharmacists Association is a professional membership organization of more than 2,300 pharmacists and pharmacy students across the Commonwealth of Pennsylvania, representing almost all facets of pharmacy practice. As the leading voice of pharmacy in Pennsylvania, it promotes the profession through advocacy, education, and communication to enhance patient care and public health.

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